



Enjoy every moment to the fullest. Always going one step further to find the ultimate experience – every effort and decision for uncompromising quality is worth it.



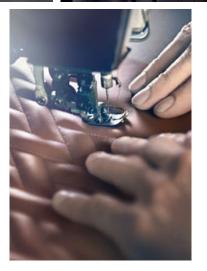




SET THE HIGHEST STANDARDS FOR YOURSELF.

For those who want to make every journey a unique experience, we have developed products that embody a special experience at all levels of perception, in design and craftsmanship of carefully selected high-quality materials with outstanding and lasting functionality.

This applies to Original BMW Accessories as well as to our Premium BMW Service, which accompanies you on all roads. Besides, BMW Teleservices also makes the maintenance of your BMW much easier. As soon as you have registered your BMW in the ConnectedDrive Portal and selected your preferred BMW Service Partner, any upcoming maintenance requirements are automatically identified. Your Service Partner will contact you directly to make an appointment.



ELEGANT IN STYLE, UNRELENTING IN SUBSTANCE.

Our light alloy wheels from Original BMW Accessories are artistically finished masterpieces. They perfect the driving dynamics and the individual appearance of your BMW.

Sporty and luxurious: The 20" BMW M Performance light alloy wheels Multi-spoke style 732 M in Bicolour Night Gold (1) are lavishly refined with a gloss-milled and gloss-lathed finish, and a reverse twist on the spokes. Paintwork and surface treatment create exclusive visual effects. For the characteristic gold shimmer, the gloss-lathed wheel is coated with a special lacquer as high-end finish.

Sporty and uncompromising: The 20" BMW M Performance light alloy wheels Y-spoke style 763 M Frozen Gold matt (2) with milled BMW M Performance lettering are inspired by motorsport.











The reverse twist of the filigree Y-spokes ensures maximum lightweight construction. For the unique depth effect, the pigmented, semitransparent base coat is applied to the previously high-gloss polished wheel.

Sporty and elegant: The 21" M light alloy wheels Double-spoke style 650 M Jet Black (3) embody classic understatement and offer a clear weight advantage over comparable cast wheels as high-quality forged wheels.

All forged wheels are made of one piece of aluminium and are weight-optimised using the flow-forming process. They are then milled with filigree work and with intricate detail. Thanks to 3D modelling, they show quality and fascinating design down to the smallest radius.



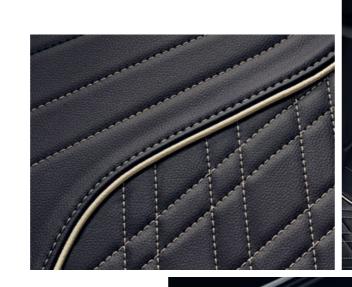


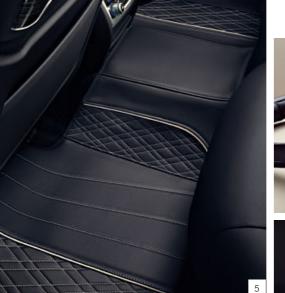




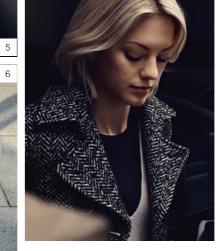
In order to complete the overall impression of a noble interior in detail, we have developed the exclusive floor mats (4). Fine embroidery patterns in diamond shape and seams in contrasting colours set filigree accents and round off the luxurious appearance of the interior. Thanks to their exact fit, the mats nestle perfectly against the contours of the floor covering and offer optimum protection.

Of course, this also applies to the exclusive floor mat in the rear (5). It is made in one piece. The areas in the footwell are connected by a bridge that rests precisely on the central tunnel. This continuously prevents soiling of the carpet and prevents the mats from slipping. The durable exclusive fitted luggage compartment mat offers the same high quality in material and fit (6).









For wireless music enjoyment in brilliant digital quality, we offer you the perfect complement to the BMW Fond-Entertainment-System with the on-ear wireless headphones (7). In addition to outstanding sound quality, simple operation, low weight and pleasant wearing comfort are the advantages of this premium product. Thanks to its low power consumption, it offers up to 50 hours of uninterrupted operation. It goes without saying that it pampers your ears with the best hearing pleasure, even outside your BMW.

Find out more about Original BMW Accessories and Services from your country webpage at **bmw.com** or from your BMW Service Partner.

